

3rd Annual

IN-HOUSE COUNSEL FORUM

Winning Strategies for Providing Legal Services as an Integral Member of the Business Team

February 26 – 27, 2009 | St. Andrew's Club and Conference Centre | 150 King Street West, Toronto



Whether you are in-house or external corporate counsel, you will benefit from the opportunity to dialogue with peers at this unique networking event and hear from the distinguished conference faculty representing these organizations:

Rogers Communications Inc.
TD Bank Financial Group
George Weston Limited
The Royal Bank of Canada
Toronto Transit Commission
Aon Reed Stanhouse Inc
Greater Toronto Airports Authority
Canadian National Railways Company
AECON Group Inc.

Arch Insurance Company
(Canada Branch)
SAP Canada Inc.
Verizon Inc.
Wal-Mart Canada Corp.
AEGON Canada Inc.
ArcelorMittal Dofasco
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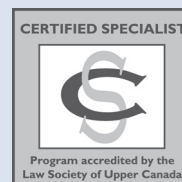
PROGRAM CO-CHAIRS

Marni S. Dicker
*Senior Vice President,
Business & Government Affairs and
Corporate Counsel
SNC-Lavalin ProFac Inc.*

Jonathan Levin
*Partner
Fasken Martineau LLP*

LUNCHEON KEYNOTE ADDRESS

David P. Miller
*Senior Vice President and
General Counsel
Rogers Communications Inc.*



This program has been accredited by the Law Society of Upper Canada towards the professional development requirement for certification.

**Corporate and
Commercial Law – 10.5 hours**
Civil Litigation – 9.5 hours

Plus, don't miss The In-House Counsel Leadership Award and Reception Program

Moderated by: Anthony Paonita, *Editor, Corporate Counsel Magazine*

PRE-CONFERENCE WORKSHOPS | FEBRUARY 25, 2009

- A. Delivering Value with a Small Law Department
- B. Leveraging IT Software and Systems for a State of the Art Legal Department

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Dear Colleague:

Close to 80% of in-house counsel now find that managing the legal process and providing business advice are more important job responsibilities than practicing law. Yet neither law schools nor legal career training prepares them for this new reality. How can corporate and in-house counsel be heard and recognized at board meetings to best fulfill this role? What creative strategies can be used to increase law department value and integrate it more fully as a vital player in the operations of the corporation? Can practicing law in-house ever evolve from an off-line function to an on-line operating role?

Enterprise risk management, regulatory and ethical compliance, social and corporate accountability, crisis intervention and ADR are what today's CEO expect their general counsel to master. Where can they turn to get up to speed quickly and get the answers to these and other burning questions?

Attending **Insight's 3rd Annual IN-HOUSE COUNSEL FORUM** is essential to ensure timely access to updates for in-house counsel. The theme of this year's program is **Winning Strategies for Providing Legal Services as an Integral Member of the Business Team**.

Back by popular demand is the **Reception and Awards Ceremony** where distinguished in-house counsel will be honoured by an independent advisory board comprised of their peers, the private bar and major law associations.

Plus, to enhance the conference experience, you can't afford to miss the two lively and interactive pre-conference workshops **Delivering Value with a Small Law Department and Leveraging IT Software and Systems for a State of the Art Legal Department**. All in-house counsel will benefit from attending and participating in these workshops.

We look forward to seeing you at the conference.



Marni S. Dicker
Senior Vice President, Business & Government
Affairs and Corporate Counsel
SNC-Lavalin ProFac Inc.



Jonathan Levin
Partner
Fasken Martineau LLP

Sponsorship Opportunities

If you are interested in displaying your company's products or services to high level key decision makers within your target audience, please contact: **Gene Beil 1 866 456-2020 ext. 6143 Gene.Beil@incisivemedia.com**

PLUS, Don't Miss... February 26, 2009

The In-House Counsel Awards Ceremony and Reception

Insight is pleased to announce four awards to be bestowed in the areas of:

- Environmental Stewardship
- Innovation
- Social Responsibility/Corporate Citizenship
- Alternative Dispute Resolution

These awards are designed to recognize in-house counsel's significant achievements, initiatives, and leadership in these fields.

To nominate an organization for one of these awards please visit www.insightinfo.com!

ADVISORY BOARD MEMBERS INCLUDE:

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Green Business

Ron Dembo
Zerofootprint Inc.

Dominic Jarr
Ledjit Consulting

Anthony Paonita
Corporate Counsel Magazine

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Delivering Value With a Small Law Department

Richard Stock, *Partner, Catalyst Consulting*

Ian Sideco, *Director, Legal Affairs and Government Relations, BMW Canada Inc.*

James C. Willoughby, *VP, General Counsel and Corporate Secretary, Hoffman La-Roche Limited*

Like their U.S. counterparts, the majority of Canadian law departments in the private sector are small – typically 1 to 4 lawyers. They face challenges by having to “be all things to all people”. Surveys show that they average more worked hours than their colleagues in large departments. Some are part of companies with large global legal teams while others are part of start-ups and private companies.

This session will address workloads, specialization, the influence of law firms on a small department, and the difficulty in developing the business case for additional lawyers. It will also cover the balance needed between providing operational support and strategic contributions in the company. This pre-conference session is interactive and designed to present ways in which corporate counsel can achieve their full potential with a small law department

Ian Sideco has been in-house counsel for 15 years, over 11 of those as the Director of Legal Affairs at BMW Group Canada, distributors of BMW and MINI automobiles. He works with other auto industry companies and the various levels of government (as the lobbyist for his company), is responsible for privacy issues and is BMW Group Canada’s Corporate Secretary.

Richard G. Stock, MA, FCIS, CMC is a partner with Catalyst Consulting; a firm specialized in advising law departments since 1996. He has worked with lawyers for almost 35 years on questions of business strategy, service delivery and cost management. He consults, publishes and speaks at conferences in Canada, the US and Australia.

James (“Jim”) Willoughby is Vice President, General Counsel and Corporate Secretary – Corporate Legal, at Hoffmann-La Roche Limited (Roche) Canada. As a Senior Officer and Director of the Roche Group of companies in Canada, Jim is responsible for all legal and governance matters of the corporation.

12:00 | 1:00 LUNCH WILL BE SERVED FOR DELEGATES ATTENDING BOTH WORKSHOPS

WORKSHOP B | 1.0:00 P.M. to 4:00 P.M.

Leveraging IT Software and Systems for a State of the Art Legal Department

Dominic Jaar, *Lawyer, Ledjit Consulting (Montreal)*

Kevin Lo, *Director, LECG Canada Ltd.*

As in-house counsel, your organization will expect you to play a significant role in its information and records management. Current computer technology and forensics will help reduce the risk of spoliation of records and decrease the threat of malfeasance. What must you know about the latest IT to advise senior management on legal risks?

E-discovery is radically changing the litigation process. How can your organization reduce litigation costs while preparing for trial in the most efficient manner?

In this dynamic and interactive workshop, you will learn about exciting developments in these critically important new practice areas for in-house counsel.

Enterprise Content Management

- Who owns what?
- Documents versus records
- Workflow issues to standardize business processes and rules
- From relational databases to dependable records
- Developing and maintaining data and network maps
 - what IT will do
 - what legal will do
- Identifying Electronically Stored Information (“ESI”)
- Understanding search technologies and methodologies
- Managing “data explosion”
- Addressing challenges with new media
 - portable devices
 - VOIP
 - instant messaging
 - cloud computing
 - web 2.0 applications
- The new world of blogging for corporate counsel
- Social networking

E-discovery and legal technology expert, **Dominic Jaar** is legal counsel and CEO of Ledjit Consulting. He specialises in information management, e-discovery, and law practice management and technologies.

Kevin Lo is the Director of the electronic discovery practice (EDP) of LECG Canada and focuses his practice on electronic discovery and digital forensics. Kevin has presented regularly at various professional, technical, and industry conferences in the area of forensics. He is currently serving as the President of the Ontario Chapter of High Technology Crime Investigators Association (HTCIA).

E Discovery

- Litigation preparedness
- Preservation
 - active and inaccessible files
 - “low hanging” fruits
- Collection methodologies
- Digital forensics
 - MD5Hash and why matters
 - metadata issues
- Processing
- Data filtering, data culling and triage
- What litigation and technology support teams must know
- Cost issues
- U.S. trends

8:00 | 8:45

Registration and Continental Breakfast

8:45 | 8:50

Welcoming Remarks from Insight

8:50 | 9:00

Co-Chairs' Opening Remarks

Marni S. Dicker

Senior Vice President

Business & Government Affairs and Corporate Counsel

SNC-Lavalin ProFac Inc.

Jonathan Levin

Partner

Fasken Martineau LLP

9:00 | 9:45

The "Do's and Don'ts" of Enhancing Privilege for In-House Counsel and Corporate Officers With Legal Functions

Lyndon A. Barnes

Partner

Osler, Hoskin & Harcourt LLP

Colin C. Taylor

Associate Vice President, Litigation

TD Bank Financial Group

- Does the Supreme Court of Canada's dismissal of the Federal Court of Appeal decision in *Blood Tribe et al. v. Privacy Commissioner of Canada* clarify the law on solicitor-client privilege?
- How can you "correct" an inadvertent disclosure?
- Distinguishing legal advice from business advice
- Can a non-lawyer legal officer invoke litigation privilege?
- Assessing the consequences of in-house counsel "wearing two hats"
- Asserting privilege within the corporate group: The U.S. 3rd Circuit Court of Appeal decision in *Re Teleglobe Commissioners Corp.* examined
- Identifying the client
- Addressing the thorny privilege issues
 - cross-border
 - investigations
 - corporate records, minutes, and meeting notes
- The role of in-house counsel in e-discovery privilege issues

9:45 | 10:45

The Emerging Role of Corporate Counsel as Ethical Compliance and Social Responsibility Officer

Moderator:

Milos Barutciski

Partner

Bennett Jones LLP

Robert A. Balcom

Senior Vice President, General Counsel - Canada and Secretary

George Weston Limited

Lucille D'Souza

Senior Counsel

RBC Law Group

The Royal Bank of Canada

- Implementing and developing comprehensive global compliance programs to reduce the threat of business corruption and money laundering

- Corporate responsibility and public accountability initiatives of Canadian financial institutions
- Creating an ethical code of conduct and a corporate environment of zero tolerance for violations of corporate ethics
- Adapting to foreign laws and local customs in cross-border and overseas business operations
- Avoiding a repeat of *Hollinger*, *Livent* and similar recent corporate scandals: best ethical corporate governance practices for Board members, their advisors and general counsel

10:45 | 11:00

Networking Coffee Break

11:00 | 12:00

Bringing E-Discovery In-House

Dominic Jaar

Lawyer

Ledjit Consulting (Montreal)

Patrick Oot

Senior Counsel and Director of Electronic Discovery

Verizon Inc.

As conducting e-discovery and successfully managing the process have become increasingly complex, it is now more important than ever to master technologies and have an in-depth understanding of your client's IT infrastructure and record management. External counsel does not have the time to learn everything they need to know to effectively help their clients. Conversely, the costs to outsource e-discovery are prohibitive and militate in favour of insourcing the process. That is why e-discovery practice has become and will continue to be a core competency of in-house counsel.

This expert panel will walk you through the reasons why corporations should insource and how to do it cost effectively. You will also hear about live examples where different phases of the *EDRM* (Electronic Discovery Reference Model) have been dealt with internally with great success. You will learn how to better manage your informational assets and reduce liability by ensuring your client's compliance.

12:00 | 12:30

Protecting Your Organization, the Board and Senior Officers through Optimizing Executive Liability Insurance Coverage

Brian Rosenbaum

Legal and Research Practice-Financial Services Group

Aon Reed Stanhouse Inc.

- Examining the latest developments in executive liability insurance policy wording
- Assessing the executive liability insurance market in a transitional market
- Understanding the issues when purchasing excess D&O liability insurance
- *Troy v Schoon*: analyzing the insurance implications of this decision

12:30 | 1:45

Networking Luncheon

Luncheon Keynote Address

How In-House Counsel Can Add Value Going Beyond the Traditional Legal Function

David P. Miller

Senior Vice President and General Counsel

Rogers Communications Inc.

1:45 | 2:45

Recognizing and Rewarding Legal Talent and Managing External Counsel Relationships and Costs

Moderator:

Richard Stock

Partner

Catalyst Consulting

Robert Aziz

Former Senior Vice President and Assistant General Counsel

TD Financial Group

Gerald S. Carpenter

Legal Counsel

Greater Toronto Airports Authority

Toronto Pearson International Airport

This session will present approaches on how to best recognize the strategic and operational contributions of corporate counsel in established law departments. The reconciliation of corporate imperatives for performance management with professional practices will be discussed. Career advancement for experienced corporate counsel will conclude this half of the session.

The second half of the session explores the ways in which law firms can collaborate with departments to manage the costs of retaining external counsel. The opportunities and techniques vary by size of company, total legal spend, and type of law. The role of innovation and three key success factors will be featured.

2:45 | 3:00

Networking Refreshment Break

3:00 | 4:15

PANEL DISCUSSION

Fostering a Healthy Compliance Culture through State of the Art Risk Management

Moderator:

Jordan Solway

General Counsel & Vice President, Claims

Munich Reinsurance Company of Canada

Barry Michael Fisher

Vice President, General Counsel and Corporate Secretary

SAP Canada Inc.

W. John Jussup

Counsel, Corporate

Bennett Jones LLP

Gilles Legault

Senior Counsel

Global Legal Affairs

Canadian National Railways Company

Brian Swartz

Senior Vice President, Legal and Commercial Services

AECON Group Inc.

- Examining the range of risks typically faced by public companies and crown corporations
 - risk and the new corporate agenda
 - identification, monitoring, reporting and remediation of corporate risk
 - strategies and resources to survive in this new environment
- The role of general counsel in implementing a sound corporate compliance program
- Disseminating a culture of compliance philosophy throughout the organization: how corporate counsel can get the message across
- Enterprise Risk Management methodologies and their application to compliance management

- Auditing and evaluating the compliance program
- Deploying resources effectively and getting the most out of the compliance team
- Monitoring, reporting and training issues

4:15 | 5:15

Effectively Utilizing Corporate Counsel for Crisis Intervention, Conducting Internal Investigations and Managing Public Relations

Moderator:

John Keefe

Partner

Goodmans LLP

Brian Leck

General Counsel

TTC

Geoffrey Rowan

Partner and Managing Director

Ketchum Public Relations Canada

- An overview of the Maple Leaf Foods listerium food recall saga and the role of corporate counsel in public relations damage control
- Assessing the full range of potential liability issues and the appropriate public relations strategies
- Handling media enquiries
- Designating the company spokesperson and establishing channels of communication with senior management
- Developing and disseminating policies to minimize the threat of information leaks
- Effective measures to avoid panic and adverse consequences to carrying on business operations
- Managing key stakeholders: employees, auditors, regulators, analysts, bankers, customers, suppliers and shareholders

5:15

Conference Adjourns

5:15 | 6:45 Reception and Awards Ceremony

5:15 | 5:45 Introductions by:

Anthony Paonita

Editor, Corporate Counsel Magazine

SPECIAL KEYNOTE ADDRESS

Kelly Harris

Editor, Canadian Lawyer InHouse Magazine

Kelly will speak about the Canadian Lawyer/Canadian Lawyer InHouse Magazine /Catalyst Consulting survey of Canadian in-house counsel.

5:45 | 6:45 Award Presentations:

- Environmental Leadership
- Social Responsibility and Corporate Citizenship
- Innovation/Scholarship
- ADR

6:45 Reception and Awards Ceremony Concludes

8:10 | 8:55

Continental Breakfast

8:55 | 9:00

Co-Chairs' Opening Remarks

9:00 | 10:00

Internal Litigation Counsel as the Team Quarterback in High Stakes Public Profile Cases

Moderator:

David R. Byers

Partner

Stikeman Elliott LLP

Neil Blue

Associate General Counsel and Assistant Corporate Secretary
AEGON Canada Inc.

Dean Dolan

Associate General Counsel
Wal-Mart Canada Corp.

- Advising senior management on a litigation action plan when the law department receives service of the statement of claim, or where litigation should be commenced
- Determining if settlement discussions should be conducted by litigation counsel or external counsel
- Is the claim worth litigating for precedent value, or best kept quiet and out of the courts?
- Is internal counsel sufficiently senior and secure in employment to provide independent advice to senior management? Mandate from board or senior management to proceed?
- Criteria for selecting external litigation counsel
- The role of internal counsel in managing the external litigation team
- The non-party litigant with a vested interest in the outcome: dealing with its in-house counsel
- How to manage situations with multiple plaintiffs/defendants on-board, each with their own internal counsel
- Stakeholder activism: lessons to be learned from *BCE*, *Nortel* and *Danier Leather*
- Managing the litigation strategy in cross-border proceedings
 - engaging foreign counsel
 - information sharing
 - privilege issues
- An overview of trends in Canadian class actions: product liability, patent infringement and investor secondary market litigation

10:00 | 10:45

An Intensive M&A Course for General Counsel: Significant Global Trends and Developments

Robert Soccio

Legal Counsel and Corporate Secretary
ArcelorMittal Dofasco

Sean Stevens

Partner

Fasken Martineau LLP

- The role of general counsel as an integral member of the business team in an M&A transaction
- Effective general counsel strategies for managing and collaborating with external counsel and financial advisors
- General counsel communications with senior management and board members

- Assessing business, financial, legal and political realities currently affecting and shaping the M&A market globally
- An overview of significant M&A transactions involving general counsel and predicting future trends
- Hitting the key buttons and hot spots in public company transactions:
 - shareholder activism: emergence of hedge funds and private equity
 - deal protection and break fees versus go-shop clauses
 - competition law and other legal and regulatory obstacles
 - responding to hostile overtures
 - managing public disclosure obligations
- The role of the legal department: due diligence, document retention and annual filings
- Post-acquisition: the role of general counsel in integrating the target into its new corporate family

10:45 | 11:00

Networking Coffee Break

11:00 | 11:45

Managing the Traffic of Advisors, Taking Charge of Governance and Working with the Board

Jonathan Levin

Partner

Fasken Martineau LLP

- Applying the business judgment rule to commonly encountered transactions: Is the Supreme Court of Canada's pronouncement in *Danier Leather* the final word?
- Assessing secondary market liability post *Bill 198* exposure, the CIBC subprime mortgage class action and related investor lawsuits: lessons to be learned
- Updating *Sarbanes-Oxley* and Canadian securities reporting: what general counsel must look out for
- Is the executive compensation backdating mess over with? What is the role of General Counsel to prevent recurrences?
- Overseeing the reporting process of subsidiaries, local and cross-border, and working with regional general counsel in organizational global corporate governance

11:45 | 12:30

In-House Counsel as Custodian of Corporate and e-Records: File Retention, Deletion and Preservation of Electronically Stored Information ("ESI")

Susan Nickle

Lawyer

Wortzman Nickle Professional Corporation

- Identifying and managing legal risks for CRO's (*Chief Records Officers*) who control e-records and *Information Management Systems (IMS)*
- Warehousing e-records in the legal department
- Advising and updating management on
 - e-record and business records provisions of the *Evidence Acts* and at common law
 - access to personal information and privacy laws
 - e-discovery guidelines and case law
 - the *Sedona Principles*
- Best practices for in-house counsel to standardize procedures within the organization
- Partnering strategies between in-house counsel and external counsel for e-records retention and e-discovery preparation

12:30 | 1:30

Networking Luncheon

1:30 | 2:15

Corporate Counsel Donning Green: Commitment to Environmental Sustainability and Managing the Risks

Marc McAree

Partner

Willms & Shier Environmental Lawyers LLP

- What is the role of corporate counsel in the organization's initiatives in environmentally responsible manufacturing, GHG reduction and offsetting, waste reduction and energy conservation?
- Assessing legal risks for corporate environmental malfeasance and actionable omissions
- Limiting corporate director and officer environmental liability
- In-house counsel's role in the organization's commitment to environmental sustainability
- Identifying information resources available to corporate counsel who are not environmental specialists

2:15 | 2:30

Networking Refreshment Break

2:30 | 3:15

ADR Applications in Domestic and Cross-Border Disputes

William Horton

Mediator and Arbitrator

ADR Chambers (Toronto)

- What types of disputes should corporate counsel consider to be mediated or arbitrated rather than litigated?
- When should the process begin?
- Role of corporate counsel in selling the advantages of ADR to senior management
- Criteria corporate counsel should consider when selecting mediators and arbitrators
- The role of corporate counsel in preparing the mediation or arbitration agreement: negotiation and drafting issues
- The pros and cons of "med/arb" and other ethical issues
- Is ADR a suitable and fair process to be used for organizational/customer disputes?
- Managing the process and controlling costs
- An overview of significant international arbitration decisions in cross-border commercial disputes

3:15 | 4:15

The Human Resources Department as Client: What Every General Counsel Not Practicing Employment Law Needs to Know

Moderator:

Soma Ray Ellis

Paterson MacDougall LLP

Elisabeth Campin

Legal Counsel

GM Canada Inc.

Marni S. Dicker

Senior Vice President

Business & Government Affairs and Corporate Counsel

SNC-Lavalin ProFac Inc.

- Understanding the significance of the amendments to Ontario's Human Rights regime
- Duty to Accommodate developments in the aftermath of *Keays v. Honda*
- Assessing trends in layoffs, employee transfers, attritions and job redundancy in the face of an economic downturn
- An overview of constructive dismissal and lost overtime class action litigation patterns anticipated during the downturn
- Can in-house counsel be a neutral and apply ADR techniques in facilitating employer-employee disputes?
- The role of in-house counsel as an investigator in employment disputes
- Dealing with employees over the age of 65
- Privacy issues in the workplace
 - open work stations and file management
 - e-mails and remote portals accessing workplace computer systems casual conversations and improper use of the internet

4:15

Co-Chairs' Closing Remarks and Conference Concludes

WHO SHOULD ATTEND

From business and public sector entities:

- In-house Counsel
- Corporate and General Counsel
- Chief/Senior Legal Officer
- VP/Director, Legal Department
- Director, Litigation
- Law department and law firm administrators
- Chief Compliance Officer; Chief Privacy Officer
- Chief Risk Officer
- Director, Ethics & Compliance
- Corporate Secretary and Officer
- VP Legal/Regulatory/Risk Management/Compliance
- Attorneys General

- Municipal and other Public Sector Legal/General Counsel
- President/CEO
- CFO
- Securities, litigation, corporate commercial, employment and trade lawyers
- Accountants and consultants of national accounting firms
- Paralegals and Outsourced legal professionals
- Consultants and advisers to legal departments
- IT Vendors, Consultants and Specialists
- Legal recruiters
- Litigation support
- Knowledge and records management specialists

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 WORKSHOPS | February 25, 2009

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Priority Code: 9325-PDF

Mr. Ms. Name _____

Title: _____

Area of practice: _____

Company: _____

Business Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: [] _____ Fax: [] _____

E-mail: _____

Type of Business: _____ #of Employees: _____

Registrant's Signature Required: _____

Signature _____ Date _____

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CANCELLATION AND REFUND POLICY:

A refund (less an administration fee of \$200 plus GST) will be made if notice of cancellation is received in writing three weeks before the event. We regret that no refund will be given after this period. A substitute delegate is welcome at any time.

SPECIAL OFFER: Send 4 people for the price of 3!

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